



Goodmaid Chemicals Corporation selects Pronto



Goodmaid Chemicals Corporation Sdn Bhd(GCC), a leader in the field of household and industrial cleaning products, has selected SL Information System, to implement its PRONTO Enterprise Management System.

This partnership aims to radically streamline and maximize the efficiency of all GCC's business processes, expand its market share and improve business performance.

PRONTO will streamline and support core business processes including distribution, finance and manufacturing, as well as production planning and scheduling.

With the solution in place, GCC, anticipates the following benefits:

- An overall improvement in efficiency levels and productivity with the automation of key business processes
- Reliability and accuracy of inventory records
- Dramatic Reduction of back orders
- Improved tracking of production batches
- Complete visibility of sales and inventory information
- Complete information on sales statistics and periodic reports for better planning and decision-making
- Improved Customer Service

Prior to its partnership with SL Information, GCC had been using a PC based accounting system. However, with the growing demand for its products and its increasing transaction volumes, GCC recognized the need to please its existing system with a new solution that could support its entire operation efficiently and effectively.

Following a stringent evaluation, GCC chose PRONTO as it demonstrated superior functionality that satisfied the company's business requirements. GCC was impressed by the feedback provided by PRONTO customer's during the selection process. This, combined with the cost-effectiveness of PRONTO for its specific business requirements.

Implementation is scheduled to start in October 2002 and is due for completion at the second quarter of 2003.



About Good Maid Chemicals Corporation Sdn Bhd. Goodmaid Chemicals Corporation Sdn. Bhd., incorporated in Malaysia in 1989, has now grown to become a leader in the field of household and industrial cleaning products.

Catering to the ever increasing demand for new and better cleaning products, GCC is at the cutting edge of product development, leading the way to a brighter, cleaner future.

Aggressively promoting its range of cleaning products in a global market, GCC is leading the way as one of the major exporters of cleaning products in Malaysia.



At the core of GCC's success today, our professional management team is constantly developing new products and lines to meet future buyer demand, anticipating market changes. GCC had added new lines to attract new customers, differentiating pricing strategies, introduced innovative packaging designs and initiated new scents and fragrances to create and meet new demands. This has resulted in a steady and continued rise in sales and profits. [Contact SL Info](#)